



PARTNERSHIP PACKAGES

Ref: 0101/22020

CLUB PARTNERSHIP LEVEL	Bronze	Silver	Gold
	5 Packages \$12,000	2 Packages \$20,000	1 Package \$35,000
Availability			
Investment per year commitment			
Club (11 teams) *			✓
Full Program (max 7 teams) **		✓	
Half Program (min 3 teams) ***	✓		
BRANDING (at level)			
Playing Kit (Shirt, bag, shorts)	✓ (sleeve)	✓ (sleeve)	✓
Website	✓	✓	✓
Club Kit (e.g. track tops & coaching wear)	✗	✗	✓
PROMOTION			
Announcement: Newsletter	✓	✓	✓
Announcement: Social Media	✓	✓	✓
Weekly Newsletter Logo Placement	✓	✓	✓
Bonus Social Media (6)	✓	✓	✓
Media Wall	✗	✗	✓
RECOGNITION (at level)			
Tickets: Club Fund Raiser	4	6	8
Tickets: Club Presentation	4	6	8
Booth @ Club Induction Evenings	✗	✗	✓
Club Sports and Business Function ****	2 tickets	4 tickets	Sponsor
Business Function (external to Wanderers)	✗	Table	Table
Ground Signage	✓	✓	✓
Signed Shirt	✓	✓	✓

Notes:

- * Club partnership unlocks in match streaming advertising opportunities
- ** Full Program: Men's (6) or Women's (5) or Junior Boys' and Girls' (7)
- *** Half Program: Men (3) or Women (3) or Junior Boys' (3-4) or Junior Girls' (3)
- **** This function is coordinated by Wanderers

"At level" indicates element such as branding is delivered for partnered teams e.g. partnership with Men's program provides branded kit for your partnered teams.



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Ref: 1812/2019

TEAM PARTNERSHIP LEVEL	<i>One</i>	<i>Two</i>	<i>Three</i>
<i>Investment per year commitment</i>	\$1200	\$2000	\$3500
Team Shirt Sleeve	✓	✓	✓
Announcement: Newsletter	✓	✓	✓
Announcement: Social Media	✓	✓	✓
Website	✓	✓	✓
Bonus: Newsletter	✗	1	3
Bonus: Social Media	✗	1	3
Tickets: Club Fund Raiser	✗	2	4
Tickets: Club Presentation	✗	✗	2
Signage: Ground	✗	✗	✓